# **ULTIMA THULE RECOGNITION**

Pädaste Manor, a small luxury retreat & SPA



Extraordinary destination of Northern Luxury

2023

UltimaThuleGallery.com

# ULTIMA THULE RECOGNITION OF NORTHERN LUXURY

The aim of the Ultima Thule recognition is to value and highlight Northern high quality design and services, the diversity of luxury brands and high culture created with dedication, and to make them aware for the wider public in the world.

The highest recognition is 3 stars as the Extraordinary Destination of Northern Luxury. 2 stars are given as Excellent Destination and 1 star as a Recommended Destination of Northern Luxury.

For Ultima Thule recognition can be qualified an exceptional art, fashion, interior, travel or lifestyle establishment located in the region of the mythical Ultima Thule, the establishment has been operating for at least 8 years, has a stable economic activity, it has public access as a service provider on daily basis or with advance reservations.

The valuation criteria of Ultima Thule recognition:

- 1. Original approach, uniqueness
  - 2. Valuing Northern heritage
- 3. Creating an exceptional environment through the art of construction
  - 4. Discreetly experiential atmosphere
    - 5. Variety of uplifting activities
  - 6. Compliance with Slow Movement principles
    - 7. Promotion of local culture
    - 8. Commitment to perfection

Up to 8 Ultima Thule recognitions of Northern Luxury are given to a select few establishments in Estonia during the year 2023.

The first and highest Ultima Thule recognition was awarded to Pädaste Manor Small Luxury Retreat & SPA in April 2023.









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## April 2023

Pädaste Manor is located on Muhu island, that is one of the three largest islands in Estonia and is the neighbouring island of Saaremaa, one of the possible locations of Ultima Thule.

The simple luxury of Pädaste Manor Retreat & SPA has been created by Imre Sooäär and Martin Breuer. In 1995, Imre and Martin started with the ruins of an abandoned manor house. Today, the property has been developed into a unique luxury travel destination, where the crowned heads and business elite of the world have organised private trips. Besides the glamorous international recognitions and guests Pädaste Manor is one of the favourite places to celebrate the most important romantic events in life and its welcoming staff makes the stay an unforgettable relaxing experience for each guest.



## **Letter of Martin Breuer**

On behalf of Pädaste Manor, a Small Luxury Retreat & SPA, I would like to express our deepest gratitude for the honour of receiving the first Ultima Thule recognition of 3 stars as an exceptional Northern luxury destination. This award means a lot to us, as it acknowledges our commitment to providing the highest quality services and experiences to our quests for the last 26 years.

We are proud to be a part of the growing community of quality brands in Estonia, and we believe that this recognition highlights the best of what Estonia has to offer. We will continue to work hard to exceed our guests' expectations and to promote the beauty of the Nordic region to the world.

Also on behalf of my entire team, I thank you again for this recognition and for your support in promoting excellence in the industry.

Sincerely, Martin Breuer



Pädaste Manor perfectly meets all 8 criteria of Ultima Thule recognition and was the first to receive the 3 stars as an Exceptional Destination of Northern Luxury.

The renovation work has been done with exceptional taste and respect for history. The traditional is creatively combined with the modern. Time stops in Pädaste. From a long, delicious breakfast, you can go smoothly to a relaxing bike ride on Muhu island, then enjoy the best massage and Nordic sauna experience. A large part of the gourmet food in the manor's kitchen is made from ingredients grown in the manor's garden and sourced from the island's farmers. World-renowned top chefs work in the kitchen of Alexander restaurant.

The extraordinary ethnic patterns of Muhu Island are the inspiration for interior

design and authentic details. You can feel the peace here, every detail is naturally in its place. Luxury in Pädaste is simple, nothing is missing or superfluous.

